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## OTTERBASE NAMES AMWAY FOR “PHILANTHROPIC SPIRIT” AWARD; NOMINATES EARLY LEARNING NEIGHBORHOOD COLLABORATIVE FOR \$10,000 DONATION

GRAND RAPIDS, Mich. (August 6, 2012) – OtterBase, a leading supplemental staffing company, today announced that it has selected Amway as its client of choice to nominate a charity to receive OtterBase’s 2012 Philanthropic Spirit Award. Amway nominated the Grand Rapids-based Early Learning Neighborhood Collaborative to receive the Award and the \$10,000 charitable gift that OtterBase provides as part of its annual Awards program.

The Early Learning Neighborhood Collaborative ([www.elncgr.org](http://www.elncgr.org)) is an initiative of the W.K. Kellogg Foundation that is vested in changing the current reality of vulnerable children by designing an intentional preschool service system aimed at providing, expanding and sustaining the capacity of high quality early care and education programs in some of Grand Rapids’ most vulnerable neighborhoods.

“It is an honor to be chosen to participate in OtterBase’s Philanthropic Spirit Award program this year, and we are pleased that the Early Learning Neighborhood Collaborative will have the opportunity to benefit from this generous donation,” said Doug DeVos, President of Amway. “Amway has long been a leader in cultivating a philanthropic spirit, and we are proud to see OtterBase carry that same torch. We hope this support will help fund key programs and initiatives at the Early Learning Neighborhood Collaborative and help to highlight a team of individuals that is making a positive difference for families in our community.”

OtterBase is expanding the definition of “partnership” with the implementation of their Philanthropic Spirit Award. “A true partnership” says Jeff Bennett, Co-Founder & Chairmen, “is best defined and most meaningful when two companies come together to better the communities in which they do business”.

“As we collaborate with Amway to support our community, it takes our existing business relationships to a whole new level,” said William Bennett, Co-Founder & CEO “We chose Amway because they are a shining example of corporate giving, and we are proud to participate in their incredible legacy.”

The 2012 Philanthropic Spirit Award presentation took place at Amway’s world headquarters in Ada, Mich. on June 18. Attendees included Doug DeVos, Amway President and Bill Payne, Amway Chief of Staff, along with members of OtterBase and the Early Learning Neighborhood Collaborative’s executive leadership team.

### About OtterBase

Since its founding in 1998, OtterBase has provided project-based supplemental staffing support to a variety of industries and offers five specialized staffing divisions – IT, engineering, professional, executive and scientific. Through its commitment to providing a superior staffing experience for its clients, OtterBase delivers the best trained individuals and continually monitors the unique business environments of its clients in order to refine its services and better meet its customers’ evolving needs. For more information, visit [www.otterbase.com](http://www.otterbase.com).



***Pictured from left:** Bill Payne – Amway Chief of Staff, Doug DeVos – Amway President, Jeff Bennett – OtterBase Chairman, Dr. Ezech – ELNC Executive Director, William Bennett – OtterBase CEO, Megan Cooper – OtterBase Sr. Manager, Dana Boals – ELNC Board President*